

Rachel Sitler

From: Maggard Patty <maggardp@gmail.com>
Sent: Thursday, April 7, 2022 3:06 PM
To: kevin.dyer@grantworks.net
Cc: County Judge (public address)
Subject: JCCS American Rescue Plan Project Submission Form

Categories: ARPA

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Project Name- Johnson County Campus Crime Stoppers

Primary Point of Contact- Patty Maggard- President Johnson County Crime Stoppers
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Project Description-

Children deserve to feel safe. Unfortunately, that is often not the case evidenced by rampant school violence. Campus Crime Stoppers gives a child a safe avenue to alert officials of disturbing behavior, remain anonymous, and receive a reward.

To let students and adults know about the program our plan is to produce a professional video using teenage actors demonstrating the anonymous tip-reward process. The video will be shown to pre-teen and teenage students at school and at other venues. An added benefit of telling the story with video is it would allow nearly anyone to make the presentation and media is our present language.

Creating the video requires serious fund raising on our part, but that hasn't been successful during the pandemic. Revenue from this grant would allow JCCS to no longer delay our mission and to move forward to launch this awareness campaign.

The expected results of this campaign are to empower students to protect themselves and others, to reduce campus crime, to create a safer learning environment, and to deter delinquency, weapons, drugs, bullying, etc. in the school and community environment.

Project Location- The video will be shown at secondary schools throughout Johnson County, TX. The video will also be available to other venues serving teenagers.

Project Budget- \$20,000.00 An estimate of \$18,000 Produce video (Agency Habitat-Advertising Agency in Ft.Worth)
An estimate of \$2,000 Printing school posters

Project Timeframe- Project development could begin as soon as funds are available. The production phase is estimated to take 8 to 10 months.

Thank you for this opportunity and consideration of our project.